### **HEINZ** is Here to Help Where Tabletop Isn't Permitted



#### **Introducing: HEINZ Your Menu**

# After COVID-19 Hit, The Entire Industry Changed Quickly.

# A Trend Started to Pop Up – QR Code Menus...





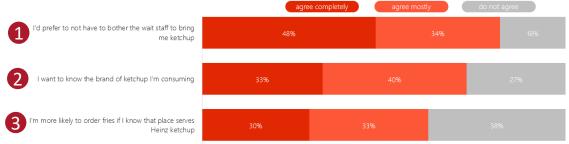
Even in these extraordinary times, we want to ensure your guests know you always have HEINZ ready for them, even though condiments might not be on the table.

Bring your menu to life digitally for on-premise dining. Create your own QR code HERE.



HeinzYourMenu.com
Free Service. No App Necessary

# Why Use HEINZ Your Menu?



- Consumers want their condiments within reach. While regulations might prevent this right now, this will help ensure customers know the have their trusted HEINZ close.
- 2 While ramekins might be used BOH and served with the meal, consumers want to know the brand!
- HEINZ is great for burgers and fries. Consumers are more likely to order a burger if HEINZ is being served!